

WINTER CARNIVAL

Jan. 31st - Feb. 2nd, 2014

Events all over town,
all weekend long!

Celebrating Our
92nd Year



3 Days of Winter Play

Fire Dancers Fireworks Sleigh Rides
Sleigh Bell Run Breakfast with Frosty
Ski and Snowshoe Demos Bonfire
Family Fun Day Ice Carvings
Chili Cook Off Hockey Game
Cardboard Sled Contest
And so much more . . .

Winter Carnival Snack Bar AND Souvenirs

GREENFIELD

Come be a part of a Greenfield tradition that began in 1922!

Brought to you by the

Greenfield Recreation Department

and the following local sponsors:

Nor'Easter Sponsors:

WormtownTrading



Blizzard Sponsors:



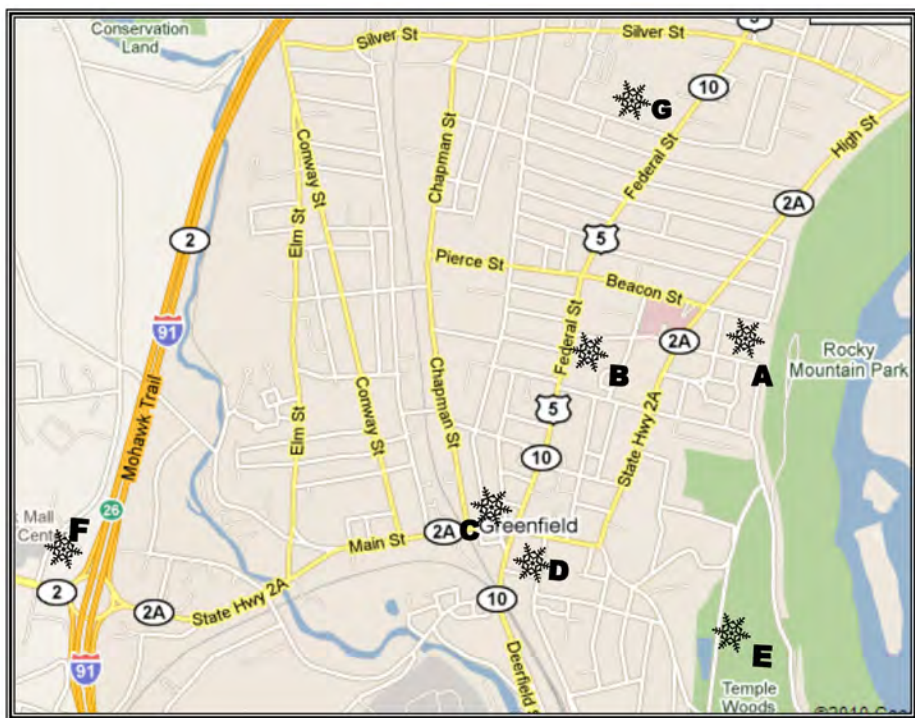
The
HAMMOND FAMILY

A Very Special Thank You To The

Greenfield Department of Public Works

Winter Carnival Event Locations 2014

Events all over town, all weekend long!



A: Beacon Field, Beacon & Gerrett Streets

Outdoor Ice Rink, Cardboard Sled Contest, Cookie Bake Off, Chili Cook-Off, Ski & Snowshoe Demos, Snow Sculpture Contest, Snowman Village, Hay Rides, Pony Rides, Broomball, Ice Bowling, Tug-of-War, K-9 Keg Pull, DJ Bobby C, Concessions, Fire Dancers, Bonfire, Fireworks

B: Recreation Dept, 20 Sanderson Street

Art Exhibit, Cribbage Tournament, Family Fun Day, Recycling Show, Crafts, Greenfield Games, Face painting, Lego Contest, Movie, Snacks

C: Wilson's, 258 Main Street

Amateur Photography Contest & Exhibit

D: Hope & Olive Restaurant, 44 Hope Street

Sleigh Bell Run

E: Highland Park

Snowshoeing Trek

F: The 99 Restaurant, 17 Colrain Road

Breakfast with Frosty

G: Collins/Moylan Arena, 5 Barr Avenue

Indoor Ice Skating, Alumni Hockey Game, Vipers Hockey Game



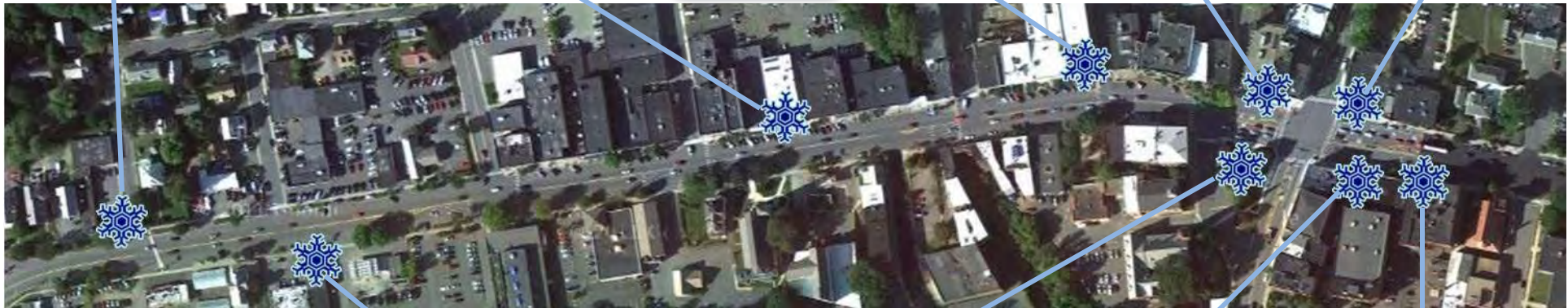
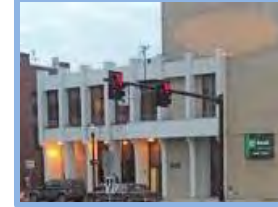
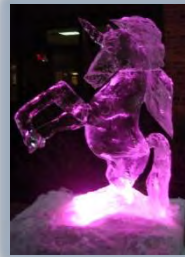
Ice Sculpture Walk

SUMMIT ICE



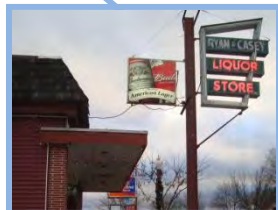
Downtown Greenfield ~ January 31st- February 2nd, 2014

Live Carving in front of some of your favorite businesses on Friday, January 31st



Massachusetts Cultural Council

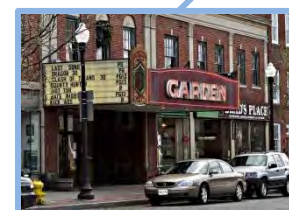
"This program is supported in part by a grant from the Greenfield Cultural Council, a local agency which is supported by the Massachusetts Cultural Council, a state agency."



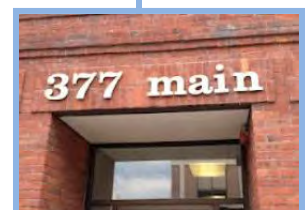
RYAN & CASEY
LIQUORS



Sculpture on the Common
(Not a part of the competition)



GREENFIELD GARDEN CINEMAS
Main St. Greenfield, MA
413-774-4881



DAVID J. SINGER
ATTORNEY AND MEDIATOR
REAL ESTATE COMMERCIAL MEDIATION

Vote for your favorite at our Ballot Box on Town Common by Sunday, February 2nd at 10:00am

Please Vote Only Once

Friday, January 31st Events

All day - Live Ice Carvings Downtown - Artists will be sculpting ice throughout the day in front of our downtown sponsoring businesses. Check out the Ice Walk Map included in this brochure. Vote for your favorite sculpture at the ballot box on the Town Common by Sunday, February 2nd at 10:00 am.

Amateur Photography Contest and Exhibit in Studio C, 3rd floor at Wilson's Department Store on display during store hours through Saturday, February 8. Black and white and color entries depicting Franklin County Winter Subjects/Scenes accepted at The Recorder Office Classified Ad desk (14 Hope St., Greenfield) until Thursday, January 23rd.

5:15-7:00 pm – Art Exhibit – Artwork by Greenfield Middle School students will be on display on the Second Floor of the Youth Center. Be sure to stop by and see our Young Picassos!



5:15 pm – Cribbage Tournament – Fun For All Ages! Registration begins at 5:15 pm on the Second Floor of the Youth Center. Play starts at 5:30 pm. \$10 registration fee. Boards available or bring your own board and cards. Winner and Runner Up will receive custom made cribbage boards. Open to anyone and any age! Pizza and drinks will be available for purchase.

8:30-10:20 pm – Lights Out DJ Public Skate at the Collins/Moylan Arena – Bring your glow sticks and have the live, ice-side DJ play your favorite songs. Rental skates are available on a first come, first served basis. \$6 admission, \$5 skate rentals.

- Beacon Field Events -

5:00-7:00 pm – Bonfire - Warm up by the fire at Beacon Field – Bring your own marshmallows and hotdogs. Sticks will be provided.

6:00 pm – Fire Dancers – Join us at Beacon Field for a pre-fireworks performance by Pyro Productions who are sure to leave spectators of all ages in awe with an exhilarating show featuring fast-paced stunts with eye-dazzling pillars of flame, whirling snake torches, and blazing hula hoops that envelope the performers in curtains of fire.



Photo by Robin Sidel



6:30 pm – Fireworks Display – Join us at Beacon Field for a dazzling kick-off to our Winter Carnival Weekend, with Fireworks being shot off of Poet's Seat Tower. It's a display that's sure to captivate all ages.

Saturday, February 1st Events

9:00-2:00 pm – Youth Basketball League Game – Greenfield Middle School. The Greenfield Recreation Basketball teams will be playing against local rivals. Games start at 9:00 am, 10:15 am, 11:30 am, and 12:45 pm. Ages 11 and under must be accompanied by an adult. Admission is free.



10:00 am – 2014 Sleigh Bell Run – 4 Mile Road Race – A scenic course starting on Hope Street and running through Highland Park area. Pre-register at Recreation Department or Town Hall or day of race at Hope & Olive Restaurant from 8:45-9:30 am. Age divisions and prizes. First 75 entrants receive t-shirt and sleigh bell bracelets. \$15 Pre

Race Entry by Friday, January 17th by 3:00 pm, \$20 after this date and on race day. Youth under the age of 18 are half price.

10:00 am – Snowshoeing Trek led by Bicycle World Staff – Meet at the Highland Pond parking lot at 10:00 am for a 60-90 minute free guided walk around Rocky Mountain trails. Bring your own snowshoes!



1:00-3:00 pm – Public Ice Skating – Collins/Moylan Arena, by the High School. Winter Carnival Special-\$3 Admission, \$5 Skate Rental.



4:00 pm – Pioneer Valley Vipers Sr Women's Hockey vs Simsbury Mother Ducks at Collins/Moylan Arena – Free Admission.



- Winter Carnival Family Fun Day -

at the Youth Center, 20 Sanderson Street

Suggested Donation of \$5 per person, \$20 per family

9:30-10:00 am – LEGO Competition for Grades K-6 – Build your very own LEGO creation and display it at our Family Fun Day! Enter your home built creation to compete for most creative design. Drop off between 9:30-10:00 am. Guidelines and entry form available online. \$3 Entry Fee.



10:00 am – “Environmental Extravaganza: EnviroGanza” “EnviroGanza”, is a new show by the award winning environmental entertainer Jack Golden. Combining elements from his highly acclaimed shows, Garbage Is My Bag, A Litter Bit Goes a Long Way and Water Water Everywhere, Jack has created an exciting and unique program that covers recycling, litter prevention and water issues, including water conservation and point/non point source pollution. Sponsored by the DPW.

11:00 am-12:30 pm – Art Exhibit – Artwork by Greenfield Middle School students will be on display on the Second Floor of the Youth Center. Be sure to stop by and see our Young Picassos!

11:00 am -12:30 pm – Face Painting and Winter Crafts for Kids – offered by the Recreation Commission and Macaroni Kid.

11:00 am-12:30 pm – Greenfield Games will bring fun to the table with new and exciting board games for you to play.

11:00 am-12:30 pm – Photo Ops with Winter Props! Bring your camera and pose with our giant Penguin, Polar Bear, and more!!

12:30 pm – Join us for a showing of Disney's Planes!



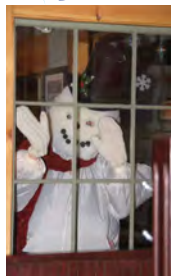
Ongoing - Popcorn, Pizza, and Drinks available for purchase



Sunday, February 2nd Events

8:00 am-10:00 am – Breakfast with Frosty at The 99 Restaurant – \$6.00 per person. 10 and under \$4.00. Two years and under free. Bring your family and friends to help support Greenfield Winter Carnival! Tickets available in advance and at the door. Purchase at the Recreation Department, Town Hall or from a Recreation Commissioner.

1:00 pm-3:00 pm – Public Ice Skating – Collins/Moylan Arena, by the High School. \$5 Admission, \$5 Skate Rental.



- Beacon Field Events -

Ongoing - Sledding & Outdoor Ice Skating – Come enjoy the Beacon Sledding Hill and our new Ice Rink. Available all winter long! Bring your own sleds or skates.



Ongoing - Snowman Village – help build our annual snowman community at Beacon Field. Bring your own decorations and design your own snowman. Construct your own member of the Winter Carnival's Snowman Village. Make memories--take your picture with the Headless Snowman!

Ongoing - Snow Sculpture Contest – First come, first claimed for pre-built snow mound (weather permitting) or make your own. Add your own fun accessories. (Food coloring only for colors please – do not use paint). Start as early as you would like. Judging begins at 3:15 pm.

Ongoing - Marshmallow Toasting by the Bonfire – Sticks and Marshmallows provided.

12:00 pm – Cookie Bake Off – Enter to win our Cookie Contest. Drop off your favorite cookies to Beacon Field at 12:00 pm. Bring a minimum of 2 dozen cookies per entrant. All cookie types welcome. Please share recipes or ingredients. Categories: Most Original, Best Overall and Best Decorated!



12:00 pm – Chili Cook-Off – Come sample chili prepared by our local restaurants who will be competing for bragging rights for “The Best Chili Around”

12:00 pm-1:00 pm – Hockey Match: The Franklin County Sheriff's Hockey team will challenge the Franklin County Fire Fighters at the Beacon Field



Outdoor Rink.

A “Pond Hockey Rules” style game: 4 on 4 with goal boxes. These teams have faced each other in the past with both teams coming out on top in close competitions. Come watch the rivalry continue outside at Beacon.



12:00 pm-4:00 pm – Ski and Snowshoe Demo's – Eastern Mountain Sports of Hadley will provide FREE snowshoe and X-country ski for demonstrations. Ask questions; learn tips and tricks of these winter sports!

12:00 pm-4:00 pm – Horse Drawn Hay Rides and Pony Rides by Tetrault Farm – \$3 Adults, \$2 for Kids 2-16 and kids under 2 are free.

12:00 pm-4:00 pm – Music with DJ Bobby C. – Come enjoy live music by one of Greenfield's most popular DJs.



12:30 pm – Community Wide Tug of War – Gather 'round for a good old fashion pulling contest!

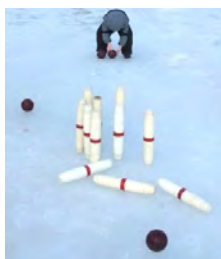
1:00 pm – Run, dance, do whatever it takes to urge your dog across the finish line at the 2nd Annual K9 Keg Pull sponsored by the Paws Park



Initiative, Lefty's Brewing, Berkshire Brewing, and the Greenfield Recreation Department. Last year proved to be great fun with dogs of all shapes and sizes sprint for glory pulling appropriately sized “kegs” – for a Chihuahua, that's a beer can, while mighty rotties or shepherds pull full-size kegs (all empty of course). Register online in advance for \$5, \$10 day of with funds benefiting the Paws

Park Initiative. http://www.greenfield-ma.gov/Pages/GreenfieldMA_Recreation/WinterCarnival There will be several different heats with awards given later in the day to our big winners. Come watch possibly the most adorable event of the day at Beacon Field. Please be considerate and pick up after your dog.





1:00 pm – Ice Bowling – Come experience ice bowling on our ice rink! Can you get a strike on ice?

1:30 pm – Broom Ball – Attempt to sweep away your competition in a round of broom ball. No skates needed, only sneakers or boots!

1:30 pm – Check In Cardboard Sled Entries at Sled Check in Station – Save time by pre-registering

your sled on-line. Pre-registration available until Wednesday, January 29th. Visit our website at: http://www.greenfield-ma.gov/Pages/GreenfieldMA_Recreation/WinterCarnival to pre-register.

2:30 pm – Cardboard Sled Contest at Beacon Field – Your creativity is limit-

less! Just about anything goes!! **NOTE:** If no snow, bring your sled to the field. They will be judged on creativity and construction.

The RULES are as follows:

1. Sled **MUST** be made of cardboard. Papier-mâché, tape, glue, and paint are also permitted.
2. Sleds may not have plastic wrap, wood or other bottom surface material, or runners (unless cardboard). Tape is ok.
3. Parents may help children build their sleds.
4. One Entry per person



Prizes will be awarded for the following categories:

Youth - Under 16: Fastest, Most Creative, Zaniest, and Best Crash

Group - 2 or more all ages: Fastest, Most Creative, Zaniest, and Best Crash

Adults - 16 and over (single riders): Fastest and Most Creative

Corporate Challenge: Best Design

Overall Best Greenfield Theme

Overall People's Choice

3:45 pm – Awards Ceremony – Announcement of the Cardboard Sled Race, Cookie Bake-Off, Chili Cook-off, Snow Sculpture Contest, and Lego Contest winners.



Winter Carnival Snack Bar & Souvenirs

Hot food, drinks, snacks, and souvenirs on sale Sunday, February 2nd at Beacon Field. Travel Mugs, Greenfield Recreation Hoodies, Long and Short Sleeve Winter Carnival Shirts available. Adult & Youth Sizes.

Saturday, February 8th

6:00-8:00 pm – 22nd Annual David M. Petrin Memorial Alumni Hockey Game – Greenfield High vs. Alumni at the Greenfield Skating Rink (Collins/Moylan Memorial Skating Arena). Tickets \$6 for Adults and \$5 for Students and Seniors. Tickets are available at the door.



Recreation Commission

Jill Fitzsimmons, Michael Mancini, Francesca Passiglia,
Rick Roy, Barbara Zaccheo

Director Of Recreation – Christy Moore

Program Supervisor – Kelly Jenkins



Snowball Sponsors:



THE
RECORDER



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GREENFIELD • ASHOL • GARDNER • WEST SPRINGFIELD

Snowflake Sponsors:

Cohn & Company • D'Angelo Grilled Sandwiches
Design Alternative • Finn Insurance • Franklin County Amateur Radio Club
Landlord's Business Association • Shelburne Falls Coffee Roasters

Ice Sponsors:

The Zaccheo Family • Summit Ice • Greenfield Cultural Council
Adam & Eve / Swift Cleaners • David Singer Attorney & Mediator
Garden Cinemas • Greenfield Savings Bank • Ryan & Casey Liquors
Wilson's Department Store • Green Fields Market / Franklin Community Co-op



Greenfield Recreation Department

20 Sanderson Street • Greenfield, MA 01301 • (413) 772-1553

Check out our programs, all year long!

www.greenfield-ma.gov/Pages/GreenfieldMA_Recreation/index



We create community through people, parks, and programs!