



GREENFIELD RECREATION DEPARTMENT

20 Sanderson Street, Greenfield, MA 01301
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March 1, 2022

Dear Friends of the Canine Community,

The Greenfield Recreation Department is excited to announce the first annual Mutts and Mayhem, an approximately 1.5 mile canine and companion obstacle course race! The race will feature fun and exciting challenges for both people and their furry friends and will leave spectators shouting “Oh My Dog”!



The inaugural event will be held at the Green River Swim Area on Sunday, May 22nd beginning at 11:00am and will feature timed racing, local dog oriented vendors, and all around fun! Watch as canines and their masters work their tails off as they traverse the river, jump over barriers, and go through hoops to compete for the quickest time.

Pawsome events like this are not possible without the help of the community! As a local community-minded business owner, we are reaching out to you for your support. We would be honored if your business would consider becoming a sponsor for this one of a kind event. We are offering sponsorship packages to local businesses that are willing to embark on this new journey with us and make a financial commitment to its success. On the back you will find a description of our sponsorship levels, and what your contribution can do for you! Additionally we are looking for donations for participant goodie bags and prizes for the race winners.

We look forward to discussing how we can work together to support this new event! Together we will continue to make Greenfield a wonderful place to live, work, and play! Every contribution is appreciated, no amount is too small! Thank you for your time and consideration and please feel free to contact us with any questions. Don't forget to save the date and bring your canine friend!

Sincerely,

Heather Valenta
Recreation Commissioner
& Event Organizer

Virginia Manders
Event Organizer

Christy L. Moore
Recreation Director

We Create Community Through People, Parks, & Programs!

Mutts and Mayhem Sponsorship Levels

\$1,000 Top Dog

- 🐾 Introduction at Event as the Top Dog Sponsor
- 🐾 Banners Located in All Areas, Including High Visibility Area at Finish Line
- 🐾 Most Prominent Logo/ Name Inclusion in All Print and Media Advertisements
- 🐾 Linked Logo on Website
- 🐾 Social Media Recognition
- 🐾 4 Complimentary Entries
- 🐾 Opportunity to Contribute Company Information, Product, etc to participants
- 🐾 Vendor Space for You to Sell or Display Your Company's Product or Service
- 🐾 Sponsor Certificate to Display at Your Company

\$750 Fantastic Fido

- 🐾 Name Announced at Event as a Fantastic Fido Sponsor
- 🐾 Banners Located at High Visibility Area Near Registration
- 🐾 Second Most Prominent Logo/ Name Inclusion in Print and Media Advertisements
- 🐾 Linked Logo on Website
- 🐾 Social Media Recognition
- 🐾 4 Complimentary Entries
- 🐾 Opportunity to Contribute Company Information, Product, etc to participants
- 🐾 Vendor Space for You to Sell or Display Your Company's Product or Service
- 🐾 Sponsor Certificate to Display at Your Company

\$500 Marvelous Mutt

- 🐾 Name Announced at Event as a Marvelous Mutt Sponsor
- 🐾 Banner Located at Event
- 🐾 Linked Logo on Website
- 🐾 Social Media Recognition
- 🐾 2 Complimentary Entries
- 🐾 Opportunity to Contribute Company Information, Product, etc to participants
- 🐾 Vendor Space for You to Sell or Display Your Company's Product or Service

\$250 Tail Wagger

- 🐾 Name Announced at Event as a Tail Wagger Sponsor
- 🐾 Banner Located at Event
- 🐾 Logo on Website
- 🐾 Social Media Recognition
- 🐾 1 Complimentary Entry
- 🐾 Opportunity to Contribute Company Information, Product, etc to Tri-athletes

\$100 Furry Friend

- 🐾 Name Announced at Event as a Furry Friend Sponsor
- 🐾 Banner Located at Event
- 🐾 Listing on Website
- 🐾 Social Media Recognition

Mutts and Mayhem

May 22, 2022

Sponsorship Participation Form

Please return by April 15th for inclusion on Marketing Materials

Yes! I would like to support Mutts and Mayhem:

- Top Dog \$ 1,000
- Fantastic Fido \$ 750
- Marvelous Mutt \$ 500
- Tail Wagger \$ 250
- Furry Friend \$ 100
- Please accept my donation of \$_____ to support the event
- Product Donation _____
- I would like to volunteer at the Event!



CONTACT INFORMATION

Your Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

I have enclosed \$_____

Please make checks payable to the Greenfield Recreation Department

Signature: _____ Date: _____



Please Contact Christy Moore, Recreation Director with any questions:

413-772-1553 Fax 413-773-0115 christy.moore@greenfield-ma.gov

Or mail this form to:

Greenfield Recreation Department, 20 Sanderson Street, Greenfield, MA 01301

