

GREENFIELD'S 104TH ANNUAL WINTER CARNIVAL



Come be a part of a Greenfield tradition that began in 1922!

Events All Over the City, All Weekend Long

**Fireworks • Ice Carvings • Glow Party • Parade of Lights
Family Activities • Yeti Hunt • Fire and Ice Show
Jigsaw Puzzle Contest • Cribbage Tournament
Chili Cook Off • Vintage Snowmobiles • K9 Keg Pull
Cardboard Sled Contest • And so much more . . .**

Brought to you by the

Greenfield Recreation Department

and the following local sponsors:

Nor'Easter Sponsors:

Wormtown Trading

Blizzard Sponsors:



A Very Special Thank You To The

**Greenfield Department of Public Works
& Greenfield Central Maintenance**

Enjoy Throughout the Weekend



Ongoing - Sledding

Bring your own sled and glide down Beacon's amazing sledding hill. Available all winter long.

Ongoing - Yeti Hunt

Bundle up and keep your eyes peeled- mischievous Yetis have been spotted around town! Search local parks, trails, and community

spaces to find them all. This self-guided adventure is perfect for all ages and a great way to explore the community this winter. Happy hunting! Once you find a Yeti, bring it to Beacon Field on Sunday between 12:00-4:00 pm to claim your prize!

Ongoing - Literary Quotes Walk

Enjoy the Greenfield Public Library's Literary Quote walk posted around town near the ice sculptures to reflect and enhance your Winter Carnival experience. Stop by the library or visit their website for a map.



Friday, February 6th Events



ALL DAY Live Ice Carvings Downtown

Artists will be sculpting ice throughout the day in front of our downtown sponsoring businesses. Check out the Ice Walk Map included in this brochure. Vote for your favorite in our online contest by 10:00 am on Sunday, February 8th.



Friday, February 6th Events

2:00 pm-5:00 pm – Hot Chocolate and Board Game Social at the Library – Coming downtown for Greenfield's Winter Carnival? Stop by the library's community meeting room to warm up with a cup of hot cocoa, play one of their many board games, and catch up with friends and neighbors.



3:00 pm-5:00 pm – Carnival Crafts at the Library

– Drop by the Library to make a Yeti Valentine in the Children's room or a Yeti Snow Globe in the Teen Makerspace.



4:00 pm – Torch Lighting – A celebratory torch provided by Suburban Propane will be lit on City Common to mark the beginning of the 104th Annual Winter Carnival.

4:00 pm-8:00 pm – Downtown Defrost – The GBA heats up the top of Miles Street during the Parade of Lights. Gather around the fire barrels to watch the parade go by and make a s'more with your neighbor, share in good company, and enjoy some warmth in the midwinter!

4:00 pm-9:00 pm – Winter Carnival Dark Beer Fest at Four Phantoms Brewing Company – Join Four Phantoms Brewing Company for a special tasting experience that delves into the deeper, darker side of brewing. Embrace the chill of early February with their curated tasting flight and banish the winter blues.

5:30 pm-7:00 pm – Beacon Field Warm Up – Join us at Beacon Field for sledding, music by DJ Jason Antes, and a warming fire as you await the arrival of the Parade of Lights and the launch of the Fireworks.

6:00 pm – Parade of Lights – Kick-off the festival with displays that will surely light up the night! Decorated vehicles will travel from Newton School, along Main Street, down Federal Street, on to Beacon Street, and ending at Beacon Field. Lighted vehicle entries are needed. Entries will be judged with prizes awarded in multiple categories. See website for complete rules and application. Whether you are in the parade or just observing, it's an event you won't want to miss!



6:00 pm-7:45 pm – Family Night at the Y – It's Family Night at the Y! Jump, splash, and play your way through an evening of game room fun, gym activities including a bounce house and indoor gaga ball, family swim, and gymnastics excitement.

Gameroom & Gym Activities: 6:00 pm-7:45 pm

Family Swim: 6:20 pm-7:00 pm

Gymnastics Fun: 6:45 pm- 7:45 pm

6:30 pm – Game Night with the Fox Hill Board Game Club at Four Phantoms Brewing – Board games are

best paired with winter weather! Meet some friendly, fun-loving people at this beer and board game social and enjoy access to Fox Hill's huge library of games plus delicious food and beer.



7:00 pm – Fireworks Display – The kick-off continues at Beacon Field for a dazzling Fireworks Display shot from Poet's Seat Tower. It's a display that's sure to captivate all ages.



Photo by Paul Franz

Saturday, February 7th Events



9:00 am-3:00 pm – Youth Basketball League

Games – Stop by the Middle School gym to watch the Greenfield Recreation Youth Basketball teams play against local rivals. Admission is free.

9:30 am-12:30 pm Family Activities at 20 Sanderson Street

Special Sensory Hour:

9:30-10:30 am: Please note,

space is limited. We ask that only those with sensory needs attend this special hour.

Join us at 20 Sanderson Street for an art Exhibit by Greenfield Public School students, arts and crafts projects, festive face paint, and a board game social presented by Greenfield Games. Greenfield Public Schools Title I Program will also be on site with giveaways.



10:00 am – Virtual Jigsaw Puzzle

Contest – Assemble your team to compete for the Winter Carnival Piece Prize! This virtual puzzle contest will put your puzzling skills to the test as teams of up to 4 compete to complete a 550 piece puzzle the quickest, all from the comfort of your home via Zoom. Team pre-registration required. Registration fee is \$20 and team gets to keep the puzzle.

10:00 am-12:00 pm – Warm up with the Y

Visit the Y for a hot chocolate bar loaded with delicious toppings and winter cheer.



10:00 am-1:00 pm – Carnival Crafts at the Library

– Drop by the Library to make a Yeti Valentine in the Children's room or a Yeti Snow Globe in the Teen Makerspace.

10:00 am-1:00 pm – Winter Farmer's Market at the Library

– Support our local growers and makers by shopping at the Winter Farmer's Market.



Saturday, February 7th Events

10:30 am-11:15 am – Family Dance Lesson at Dawn's School of Dance

Learn a special dance with Miss Dawn! All ages and dance levels are welcome. This is a simple but very fun routine that will get you moving and put a smile on everyone's face. Bring your friends, your siblings, and even your grandparents! You won't want to miss out on this free hoppin' and poppin' dance spectacular!



12:00 pm-4:00 pm – Cribbage Tournament –

Give it a go! Is it in the cards that you will end up a peg ahead or will you be skunked? This event is fun for all ages! Modified American Cribbage Congress rules will be in effect. \$20 Registration. Register online at: <https://friendsofgreenfieldrecreation.org/> or pay at the door if space is available. Boards and cards provided. Custom Pioneer Valley Wood Art Championship and Runner-up Cribbage Board/Trophies awarded. Held at the John Zon Community Center. Doors open at 12:00 pm with play beginning at 1:00 pm.



1:00 pm – Mad Science Fire & Ice Show – Join us in the Greenfield Middle School Auditorium for a spectacular show that thrills audiences with impressive science experiments including foggy dry ice storms, floating giant beach balls, shivering scissors, and more! This program is supported by the Greenfield Public Schools Title I Program.

1:00 pm-9:00 pm – Winter Carnival Dark Beer Fest at Four Phantoms Brewing Company

Join Four Phantoms Brewing Company for a special tasting experience that delves into the deeper, darker side of brewing. Embrace the chill of early February with their curated tasting flight and banish the winter blues.



2:00 pm-4:00 pm – Greenfield's Winter Carnival, 1923 at the LAVA Center

The LAVA Center will be hosting a continuous loop showing of a 9-minute film documenting Greenfield's first Winter Carnival.

2:30 pm-5:30 pm – Just Fine Thank You Band at Four Phantoms Brewing Company

Visit Four Phantoms Brewing Company and enjoy electric-ukulele driven arrangements of favorite songs ranging from country to jazz standards to punk rock. <https://justfinethankyouband.com/>



Photo by Paul Franz

Saturday, February 7th Events



3:00 pm – Fatbike Group Ride – Bicycle World will be leading a group ride through the Greenfield Ridge. The ride will depart from Bicycle World, 104 Federal Street at 3:00 pm. Bring your own equipment.

5:30 pm-7:00 pm – Glow Party at Greenfield Middle School Cafeteria

Let it glow, let it glow, let it glow! DJ Jason Antes will provide music for a one of a kind glow in the dark dance! Hit the dance floor and show off your best moves! Free glow accessories available or come decked out in your own! Fun for all ages.



6:00 pm – Friends of the Greenfield Public Library BINGO Fundraiser at the Elks Club

Doors open at 5:30pm, Bingo starts at 6:30pm. Cash prizes and raffles.

6:30 pm – Four Phantoms Brewing Company Drag Trivia – House of Hors and Four Phantoms Brewing Company invite you to join us for Secrets of the Sovereigns Pop Culture Trivia + Drag Show! Get your tickets early at www.houseofhors.com. There will also be a Special Edition Patch Burger Indoor Pop Up to feed your winter hunger!

Sunday, February 8th Events



10:00 am – The Garden Cinema presents a free showing of The Goonies

– A band of adventurous kids take on the might of a property

developing company which plans to destroy their home to build a country club. When the children discover an old pirate map in the attic, they follow it into an underground cavern in search of lost treasure but come up against plenty of dangerous obstacles along the way. Rated PG.



12:00 pm – Snowshoeing Trek or Winter Hike – Meet at Highland Pond parking lot at 12:00 pm for a 60-90 minute free guided walk around Rocky Mountain Trails. Bring your own snowshoes!



Photo by Paul Franz



Photo by Paul Franz

Sunday, February 8th Events

-12:00-4:00 pm Beacon Field Events -



Music & Sledding Party – Bring your own sled and glide down Beacon's amazing sledding hill while listening to the musical styling of DJ Jason Antes.

Snack Bar – Tasty treats available for purchase from the Kiwanis Club!

Cookie Bake Off – Bakers, start your ovens! To enter the Cookie Contest, pre-register online, bake up two dozen cookies, and drop them off at 11:30 am at Beacon Field on event day. Members of the public will taste and vote for their favorites. May the best cookies win! Prizes awarded for Most Original, Best Overall, and Best Decorated.



Chili Cook-Off – Simmer down... then spice it up! To enter the Chili Cook-Off, pre-register online, cook up a crock pot full of your best chili, and drop it off at 11:30 am at Beacon Field on event day. Members of the public will taste and vote for their favorite. Who will be crowned as having "The Best Chili Around?"

Horse Drawn Sleigh or Wagon Rides by Hubbard Farm – Sit back and enjoy a horse drawn ride around Beacon Field. \$3 per person, under 2 free.



Vintage Snowmobile Show & Rides – Take a trip down memory lane at the Vintage Snowmobile Show sponsored by The Snowmobile Association of Massachusetts and the Bernardston-Gill-Leyden Snowmobile Club. Stop by and relive snowmobiling from the past to the present. Listen to the stories from seasoned snowmobilers. Learn about riding locally and throughout the state. Vote for your favorite snowmobile in the People's Choice Competition.



12:30 pm – Community Wide Tug of War
Gather 'round for a good old fashion pulling contest!



Sunday, February 8th Events

- Beacon Field Events Continued -



Photo by Paul Franz

1:00 pm – K9 Keg Pull – Run, dance, do whatever it takes to urge your dog across the finish line. This event has proved to be great fun with dogs of all shapes and sizes sprinting for glory pulling appropriately sized “kegs” – for a Chihuahua, that’s a beer can, while mighty rots or shepherds pull full-size kegs (all empty of course). \$10 Registration Fee with funds benefiting the Paws Park: Register day of or online

inadvance: www.greenfieldrecreation.com/wintercarnival. Come watch possibly the most adorable event of the day at Beacon Field. Please be considerate and pick up after your dog.



1:30 pm – Flash Mob

Dawn’s School of Dance will be featured on the field for a special performance. Want to join the mob? Check out the Family Dance Lesson on Saturday!



Why should you invite a yeti to your party?
Because he knows how to break the ice!



Photo by Paul Franz



Sunday, February 8th Events

1:30 pm – Cardboard Sled Check In Station

Check In Cardboard Sled Entries at Sled Check in Station. Save time by pre-registering your sled on-line. Pre-registration available until Wednesday, February 4th. Visit our website at: www.greenfieldrecreation.com/wintercarnival to pre-register.



2:00 pm – Yeti Yell Contest – Think you've got the loudest, wildest Yeti yell in town? Step up and let it rip! Warning: Yetis may be summoned. Stomping, growling, and dramatic flailing encouraged. Prizes awarded for peak Yeti energy.

2:30 pm – Cardboard Sled Contest – Race your cardboard sled down Beacon Hill! Your creativity is limitless! Just about anything goes!! NOTE: If no snow, bring your sled to the field to be judged on creativity and construction. The RULES are as follows:

The RULES are as follows:

1. Sled MUST be made of cardboard. Papier-mâché, tape, glue, and paint are also permitted.
2. Sleds may not have plastic wrap, wood or other bottom surface material, or runners (unless cardboard). Tape is ok.
3. Parents may help children build their sleds.
4. One Entry per person

Prizes will be awarded for the following categories:

Youth - Under 16: Fastest, Most Creative, Zaniest, & Best Crash
Group - 2 or more all ages: Fastest, Most Creative, Zaniest, and Best Crash

Adults - 16 and over (single riders): Fastest and Most Creative

Corporate Challenge: Best Design

Overall People's Choice: Vote for your favorite at the field

Yeti or Not Award: Best use of theme

3:45 pm – Awards Ceremony – Announcement of the Ice Carving, Parade of Lights, Cardboard Sled Race, Vintage Snowmobile Show, Cookie Bake-Off and Chili Cook-off winners.



Winter Carnival Souvenirs

Souvenirs on sale Sunday, February 8th at Beacon Field.

Travel Mugs, Winter Carnival Hats, Greenfield Recreation Hoodies, Long and Short Sleeve Winter Carnival Shirts available.
 Adult and Youth Sizes.

Support Winter Carnival by participating in the Friends of Greenfield Recreation Can Raffle!

The raffle will be set-up at different events throughout the weekend.

Many fantastic prizes donated by local businesses.

All proceeds help to support Winter Carnival.

Recreation Commission

Donna DuSell, Danica Hochstetler, Myrt Jaquay,
Mary Phillips, Daniel Piasecki, Heather Valenta, Barbara Nichols Zaccheo

Director Of Recreation – Christy Moore

Assistant Director – Kelly Jenkins

Youth Center Coordinator – William Hesslink



Snowball Sponsors:



Snowflake Sponsors:

Catalpa • Coldwell Banker • Design Alternative • Greenfield Glass
Patriot Care • Ruggeri Real Estate • Shelburne Falls Coffee Roasters

Ice Sponsors:

Summit Ice • Adam & Eve/ Swift Cleaners • Cohn & Company Real Estate
Franklin Community Co-Op/Green Fields Market • Gagne Wealth Management Group
The Greenfield Gallery & Studio 7 • Greenfield Savings Bank
Ja'Duke on Main • Ryan & Casey Liquors



Greenfield Recreation Department

20 Sanderson Street • Greenfield, MA 01301 • (413) 772-1553

Check out our programs, all year long!

www.greenfieldrecreation.com/wintercarnival.html



We create community through people, parks, and programs!



WINTER CARNIVAL ICE WALK

Downtown Greenfield ~ February 6-8, 2026

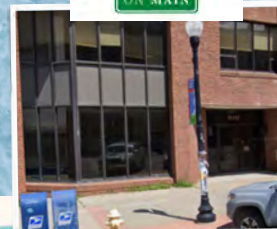
Live Carving in front of some of your favorite businesses on Friday, February 6th



**SWIFT
CLEANERS**



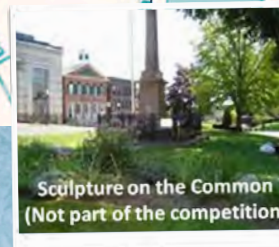
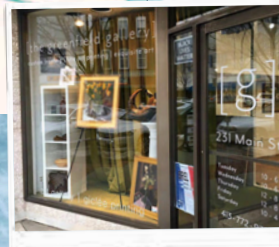
Gagne Wealth
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**RYAN & CASEY
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Vote for your favorite online by Sunday, February 8th at 10:00am. One Vote Per Person

