



GREENFIELD RECREATION DEPARTMENT

20 Sanderson Street, Greenfield, MA 01301
PHONE (413) 772-1553 ☎ FAX (413) 773-0115
www.greenfieldrecreation.com
christym@greenfield-ma.gov



CALL TO ARTISTS: Seeking Artists for Community Kids Public Art Projects 3/3/17

The Greenfield Recreation Department invites local artists to submit letters of interest to guide youth in the creation of three separate public art projects for Downtown Greenfield. Projects will include parking meter painting, utility box mural, and Rainworks art installations. Please include resumes and samples of your work with submission. Different artists may be selected for each program.

Project Overview

The Community Kids project organized by the Greenfield Recreation Department and Greenfield Public Art is supported by the Massachusetts Cultural Council Adams Program and the Town of Greenfield. The artist will guide youth through each phase of the public art project from concept development to installation. The artist will present preliminary design(s) to the Recreation Department and Public Art Committee for approval. These projects will contribute to the vitality and attractiveness of our streetscape and further enhance the heart of our Downtown Crossroads Cultural District.

Project Details

- Paint Box Mural: Painting mural on one Large Power Box at the Corners of Main & Bank Row.
 - Dates: Mondays & Wednesdays, April 24-May 10 from 2:30PM-4:30PM
 - Grades 8-12
 - Creatively design mural for power box that uniquely fits into Downtown's charm.
- Parking Meter Project: Painting 20 parking meters located in Downtown Greenfield.
 - Dates: Tuesdays & Thursdays, April 25-May 11 from 3:30PM-5:30PM
 - Grades 5-7
 - Individualized designs that are representative of our community.
- Rainworks Project: Design 15-20 templates for rain activated art.
 - Dates: Fridays, April 28 – May 19 from 2:30PM-4:30PM
 - Grades 8-12
 - Create inspirational, humorous and uplifting designs that only appear when it rains.
- Maximum enrollment is 20 youth per project.
- Recreation Staff provided to assist.
- Project Supplies covered through the grant.
- Artists selected are subject to CORI and SORI checks.

Process

- Artists must submit all required materials to the Recreation Department by March 20th, 2017.
- Selections will be made by the Recreation Department and Greenfield Public Art.
- Artists will be notified and contract awarded by the end of March.

We Create Community Through People, Parks, & Programs!



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Stipend

Participating artists will receive a \$1000 stipend from the Town of Greenfield funded through the MCC Adams Grant. The stipend will be disbursed in two \$500 payments, one at the beginning and one at the conclusion of the project.

Publicity

- The project will be publicized in various media outlets, Facebook, Twitter, and website.

Other Items to Consider

- Project area may need to be scraped, cleaned and primed before the artist begins working.
- Drop cloths should be used at all times if painting.
- Any paint must not interfere with the operation of the painted object.
- Passage on the sidewalk for pedestrians must be at all times maintained. Blocking traffic or lanes of the street may only be done in coordination with the project staff and Town officials.

Terms of Agreement

The artists selected for these projects must agree to the following:

- The artist must ensure that finished products will not violate the rights of any third party.
- The accepted artwork developed under this contract shall be the exclusive property of the Town of Greenfield.
- The artist grants to the Town of Greenfield an irrevocable license to make reproductions of the artwork and the final designs to be used in brochures, media, publicity, social media, and catalogs or other similar publications.
- The artwork may be removed and/or destroyed at any time without notification of the artist.
- The Town of Greenfield has the right to paint over the design if, in the future, the appearance deteriorates due to weather or vandalism.

For questions, please contact the Recreation Department at (413)772-1553.

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Community Kids Public Art Project Application

Submit all required materials to:

Greenfield Recreation Department
20 Sanderson Street
Greenfield, MA 01301

Artist Name _____

Mailing Address _____

Phone _____

Email _____

Website URL _____

Project(s) Interested In Paint Box Mural Parking Meters Rainworks

I fully understand and agree to all the terms set forth in this application/call to artists.

Signature

Date

Application checklist

- Completed Application with artists signature
- Curriculum vitae
- Samples of your work

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